A man and a young girl are seen from behind, holding hands and looking out over a landscape at sunset. The sun is low on the horizon, casting a warm, golden glow. In the distance, several wind turbines are visible against the sky. The man is wearing a light blue button-down shirt and dark trousers. The girl is wearing a white t-shirt and dark pants. The overall mood is peaceful and hopeful.

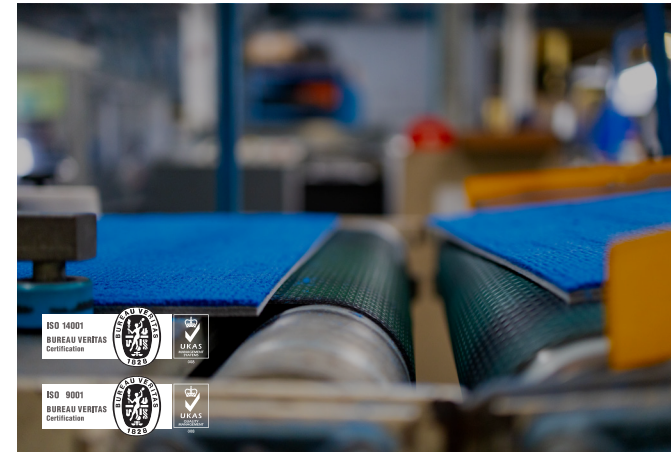
Building a  
sustainable  
footprint.





# Helping you meet your green building goals.

## OUR INITIATIVES



### MANUFACTURING TO INTERNATIONAL STANDARDS

Assessed against International Standards of ISO 14001 and ISO 9001, our manufacturing processes deliver quality, high-level service and products, while reducing our impact.



### POWERED BY SOLAR

The use of solar panels attached to our key factory locations also means that your favorite acoustic products, including our FilaSorb™ felt and QuietBack™ carpet tiles, are generated using around 30-40% onsite renewables – powered by the sun.

## WHAT IT MEANS TO BE HUMANISING QUIET.

Humanising Quiet is the interweaving of environmental sustainability, human wellness and safety into every project we take on, in our global vision to create more productive and conducive, working and living spaces for humans.

### OUR VISION

Our purpose is to actively support a sustainable built environment for the planet and its people.

### OUR MISSION

Create long term value for our planet, its people and business through robust Environmental Social Governance (ESG), actively operating for a circular economy and setting holistic sustainable development goals that support the built environment and textile manufacturing value chain.



### ENVIRONMENTAL LABELS

To support green building projects and material transparency, we offer environmental labels across our products. Our environmental label certifications indicate that our products are safe for people and the planet, and can be used to qualify toward green building ratings.



### CARBON FOOTPRINT TRACKING

To deliver on our mission, 2023 will mark the base year for our carbon footprint, conducted across all areas of the global business. This will help us to set goals for the future, measure and benchmark effectively.





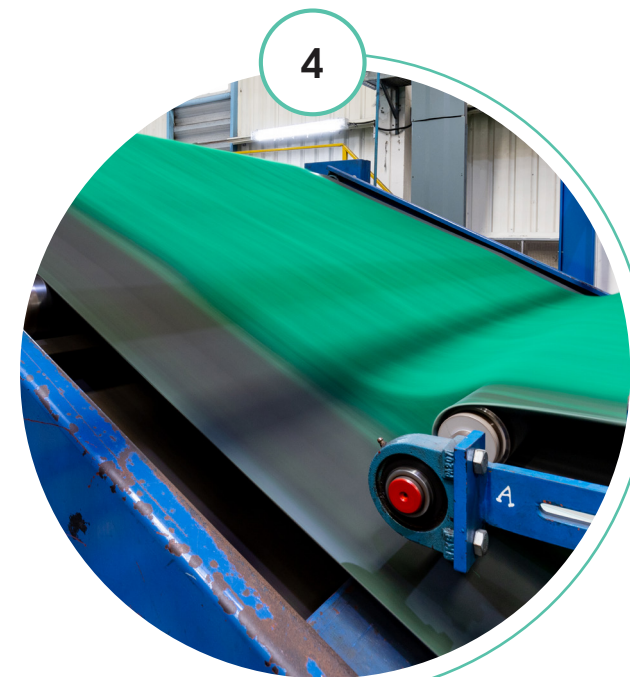
1  
Acoufelt's QuietBack™ carpet tiles and FilaSorb™ collections are all made from post consumer recycled plastic drink bottles, diverted from landfill.



2  
The discarded drink bottles are cleaned and cut into flakes before being melted and extruded into fibers of natural white color.



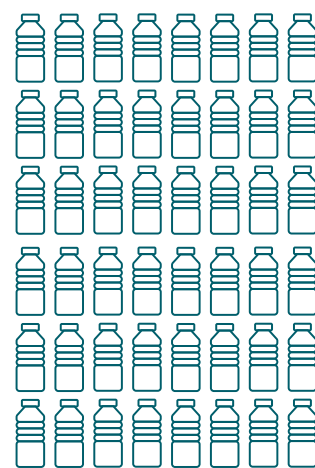
3  
The regenerated fibers are clean and odorless like virgin fibers.



4  
The regenerated fibers are then colored or printed and used to construct brand new products like carpet tiles, panels and baffles.

## CONVERTING WASTE INTO INNOVATION.

A minimum of 60% recycled PET is used in our FilaSorb™ panels, and a minimum of 80% is used in the backing of our QuietBack™ carpet tiles. The recycled PET is sourced from bottles that would normally go to landfill, closing the loop on a valuable resource.



Each square meter of 12mm FilaSorb™ diverts on average **120 x 12 gram** PET drinking bottles from landfill. Furthermore, each square meter of QuietBack™ carpet tiles diverts an average of **57 x 12 gram** PET bottles.



## SUPPORTING GREEN BUILDING TEAMS THROUGH PRODUCT TRANSPARENCY.

We know material safety and transparency is important for green building teams, so we ensure we have environmental labels to support our claims that Acoufelt products are safe for humans and the planet.

Moreover, we're seeking to achieve additional third-party verification for our Declare 'Red List Free' Labels, as well as working toward offering a suite of Environmental Product Declarations (EPD) for our most popular products.



## SUPPORTING GREEN BUILDING TEAMS MEET RATING SYSTEM CRITERIA

To help green building teams achieve green rating system certification, we've created documentation that outlines how Acoufelt products can contribute points toward WELL (IWBI), LEED (USGBC), and Green Star (GBCA) certifications. Just ask us for a copy!



## INTRODUCING OUR MATERIAL AND SUSTAINABILITY MANAGER, KARINA DEBOAR

"Acoufelt has always been conscious of the way we manufacture products, ensuring they are comprised of components that are safe for humans and the planet, and include as much recycled content as possible.

In mid-2022, I pivoted from Product Development and undertook a global role as 'Material & Sustainability Manager', to ramp up the company's focus on sustainability for the future.

Working on sustainability in our material manufacturing is a natural progression for me, as not only do I relish in creating beautiful and functional products, but I also feel the calling to advocate for our planet.

As a business, we can't deny that the built environment is a major culprit of global emissions. To play our part in tackling climate change, we have re-thought our approach to what a 'sustainable' product or practice is, and it

all starts with knowing how our materials and operational practices affect the planet and its people.

Our wish-list of initiatives is continually growing, and I am excited to share our journey towards reducing our impact alongside developing beautiful and functional acoustic products for interiors."

– Karina Deboar



# GET IN TOUCH

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For more information, advice  
and samples visit [acoufelt.com](https://www.acoufelt.com)

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